ORDER

WLNS

Orders	Order / Rev:	949429	949429 25323690 TV 1202/1805/4806 10/05/16 - 10/16/16 10/03/16 / 10/03/16 REG				LANSING-					
	Alt Order #:	25323690										
	Product Desc:	TV										
	Estimate:	1202/1805/4806					WLNS Lansing					
	Flight Dates:	10/05/16 - 10/16				:	Katz Washington	Katz Washington K-WAS				
	Original Date / Rev	r: 10/03/16 / 10/03):	K-WAS					
	Order Type:	REG				n:	Nat					
Agency	Name:	Strategic Media	a Placement									
	Buying Contact:		7669 Stagers Loop Delaware, OH 43015			:	Cash Broadcast EOM/EOC 15%					
	Billing Contact:					ndar:						
		7669 Stagers Lo) :						
		Delaware, OH 4				nmission:						
Advertiser	Name:	POL/Mike Bish	POL/Mike Bishop A25-54 PL5 P3 AGY, POL, POL-CAND			ss Thru:						
	Demographic:	A25-54				ration:	00:15:00					
	Product Codes:	PL5				external ID:						
	Priority:	P3				ernal ID:	IN9370/IN11002/IN14195/TO29					
	Revenue Codes:	AGY, POL, POL				Unit Code:		General				
Bill Plan				Totals	6							
Start Date	End Date # Spo	ots Gross Amount	Net Amount	Month		# Spots	Gross Amount	Net Amount	Rating			
09/26/16	10/16/16	\$8,000.00	\$6,800.00		er 2016	77	+-,	\$6,800.00	0.0			
				Totals		77	\$8,000.00	\$6,800.00	0.0			

Account	Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	. Brook	Start/End	Time Days	Len Sp	oote	Rate Pri	Rtg Type	Snote	Amount
	10/05/1		6 News This Mor 6 News This Mor	ning II CM	528a-558a	1	:30	1	\$50.00P3	0.00 NM	1	\$50.00
<u>Start</u> Week: 10/03	<u>Date</u> 3/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 2 WLNS	10/10/1	6 10/16/16	6 News This Mor 6 News This Mor	•	528a-558a	11111	:30	5	\$50.00P3	0.00 NM	5	\$250.00
<u>Start</u> Week: 10/10	<u>Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$50.00	Rating 0.00						
N 3 WLNS	10/05/1	6 10/07/16	6 News This Mor 6 News This Mor		6-7a	111	:30	3	\$125.00P3	0.00 NM	3	\$375.00
Start Week: 10/03	<u>Date</u> 3/16	End Date 10/09/16	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00						
N 4 WLNS	10/10/1	6 10/14/16	6 News This Mor 6 News This Mor	•	6-7a	11111	:30	5	\$125.00P3	0.00 NM	5	\$625.00
Start Week: 10/10	<u>Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$125.00	Rating 0.00						
N 5 WLNS	10/05/1	6 10/07/16	CBS This Mornin	J	7a-9a	111	:30	3	\$100.00P3	0.00 NM	3	\$300.00
<u>Start</u> Week: 10/03	<u>Date</u> 3/16	End Date 10/09/16	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$100.00	Rating 0.00						
N 6 WLNS	10/10/1	6 10/14/16	CBS This Mornin	ng	7a-9a	11111	:30	5	\$100.00P3	0.00 NM	5	\$500.00
<u>Start</u> Week: 10/10	<u>Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						

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WLNS Lansing

Order / Rev: 949429

Advertiser:

POL/Mike Bishop

Alt Order #: 25323690

Product Desc: TV

10/05/16 - 10/16/16 Flight Dates: Estimate: 1202/1805/4806

Ln Ch Rtg Type Spots Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Amount N 7 WLNS 10/08/16 10/15/16 6 News at 8a Sat CM 8a-9a :30 2 \$60.00P3 0.00 NM \$180.00 6 News at 8a Sat Start Date **End Date Weekdays** Spots/Week Rating Rate ----2-Week: 10/03/16 10/09/16 2 \$60.00 0.00 ----1-Week: 10/10/16 10/16/16 \$60.00 0.00 N 8 WLNS 10/08/16 10/15/16 CBS This Morning Sa \$100.00P3 CM ----1-:30 0.00 NM \$200.00 9a-11a 2 CBS This Morning Sa Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/03/16 10/09/16 ----1-\$100.00 0.00 ----1-Week: 10/10/16 10/16/16 1 \$100.00 0.00 N 9 WLNS 10/09/16 10/16/16 6 News at 8a Sun CM 8a-9a ----1 :30 1 \$60.00P3 0.00 NM 2 \$120.00 6 News at 8a Sun Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 ----1 1 \$60.00 0.00 \$60.00 Week: 10/10/16 10/16/16 ----1 0.00 1 N10 WLNS 10/05/16 10/14/16 M-F 9a-10a CM 9a-958a 11111--:30 5 \$50.00P3 0.00 NM 8 \$400.00 M-F 9a-10a Spots/Week Start Date **End Date** Weekdays Rate Rating --111--Week: 10/03/16 10/09/16 3 \$50.00 0.00 11111--Week: 10/10/16 10/16/16 5 \$50.00 0.00 Price is Right N11 WLNS 10/05/16 10/07/16 CM 1058a-12p --111--:30 \$125.00P3 0.00 NM 3 3 \$375.00 Price is Right Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/03/16 10/09/16 --111--\$125.00 0.00 N12 WLNS 10/10/16 10/14/16 :30 Price is Right CM 1058a-12p 1-1-1--\$125.00P3 0.00 NM 3 3 \$375.00 Price is Right Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/10/16 10/16/16 1-1-1--\$125.00 0.00 3 N13 WLNS 10/06/16 10/06/16 :30 \$150.00P3 0.00 NM 6 News at Noon CM 12p-1228p ---1---1 \$150.00 6 News at Noon Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/03/16 10/09/16 ---1---\$150.00 0.00 N14 WLNS 10/10/16 10/14/16 6 News at Noon -1-1---\$150.00P3 CM 12p-1228p :30 2 0.00 NM 2 \$300.00 6 News at Noon Spots/Week Start Date Weekdays Rating **End Date** Rate Week: 10/10/16 10/16/16 -1-1---\$150.00 0.00 N15 WLNS 10/05/16 10/07/16 Y&R CM 1228p-130p --1-1--:30 2 \$125.00P3 0.00 NM 2 \$250.00 Y&R **End Date** Start Date **Weekdays** Spots/Week Rate Rating Week: 10/03/16 10/09/16 --1-1--\$125.00 0.00 N16 WLNS 10/10/16 10/14/16 Y&R CM 1228p-130p 1-1-1--:30 3 \$125.00P3 0.00 NM 3 \$375.00 Y&R Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/16 10/16/16 1-1-1--\$125.00 0.00 3 N17 WLNS 10/06/16 10/06/16 **Bold & Beautiful** CM 130p-2p ---1---:30 \$125.00P3 0.00 NM \$125.00 **Bold & Beautiful** Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/03/16 10/09/16 ---1---\$125.00 0.00 N 18 WLNS 10/11/16 10/13/16 **Bold & Beautiful** CM 130p-2p -1-1---:30 \$125.00P3 0.00 NM \$250.00 2 **Bold & Beautiful** End Date Weekdays Spots/Week Start Date Rate Rating Week: 10/10/16 10/16/16 -1-1---2 \$125.00 0.00 N19 WLNS 10/07/16 10/07/16 The Talk CM ----1--:30 \$75.00P3 0.00 NM 2p-3p 1 1 \$75.00 The Talk **End Date** Spots/Week Start Date Weekdays Rate Rating ----1--Week: 10/03/16 10/09/16 \$75.00 0.00 N20 WLNS 10/10/16 10/14/16 1-1-1--:30 3 \$75.00P3 0.00 NM The Talk CM 2p-3p 3 \$225.00 The Talk **End Date** Weekdays Spots/Week Start Date Rate Rating

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Order / Rev: 949429

Advertiser:

POL/Mike Bishop

Alt Order #:

25323690

Product Desc: TV

WLNS Lansing

Flight Dates:	10/05/16 - 10/16/16	Estimate:	1202/1805/4806

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N20 WLNS 10	0/10/16	10/14/16	The Talk	CM	2p-3p	1-1-1	:30	3	\$75.00P3	0.00 NM	3	\$225.00
Ott D	D-4- F	To al Data	The Talk	0	Data	Detien						
<u>Start D</u> Week: 10/10/		<u>2nd Date</u> 0/16/16	<u>Weekdays</u> 1-1-1	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
N21 WLNS 10			M-F 4p-5p	CM	358p-458p	11111	:30	5	\$100.00P3	0.00 NM	8	\$800.00
			M-F 4p-5p						,			*****
Start D		nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/03/		0/09/16	111	3	\$100.00	0.00						
Week: 10/10/	_	0/16/16	11111	5	\$100.00	0.00			# 100.00.D0	0.00.1114		# 000 00
N22 WLNS 10	0/05/16	10/07/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	1-1	:30	2	\$100.00P3	0.00 NM	2	\$200.00
Start D	Date F	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/		0/09/16	1-1	2	\$100.00	0.00						
N23 WLNS 10	0/10/16	10/16/16	M-F 530p-6p	CM	529p-558p	1-1-1	:30	3	\$100.00P3	0.00 NM	3	\$300.00
			M-F 530p-6p									
Start D		nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/10/	_	0/16/16	1-1-1	3	\$100.00	0.00						
N24 WLNS 10	0/08/16	10/15/16	CBS SEC Colleg		330p-7p	1-	:30	1	\$150.00P3	0.00 NM	2	\$300.00
	_		CBS SEC Colleg	•	(3:30 PM-7:	,						
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/ Week: 10/10/	-	0/09/16 0/16/16	1- 1-	1	\$150.00 \$150.00	0.00 0.00						
N25 WLNS 10			NFL DBLHDR G	amo #1 CM	1p-4p	1	:30	1	\$200.00P4	0.00 NM	2	\$400.00
NZS WENS TO	0/03/10	10/10/10	NFL DBLHDR G		(1:00 PM-4:	_	.50	'	φ200.001 4	O.OO INIVI	2	φ400.00
Start D	Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/		0/09/16	1	1	\$200.00	0.00						
Week: 10/10/	/16 1	0/16/16	1	1	\$200.00	0.00						
N 26 WLNS 10	0/09/16	10/16/16	NFL DBLHDR G		4-730p	1	:30	1	\$250.00P4	0.00 NM	2	\$500.00
			NFL DBLHDR G	ame #2	(4:00 PM-7:	,						
Start D		nd Date	Weekdays 1	Spots/Week	Rate	Rating						
Week: 10/03/		0/09/16	1 1	1	\$250.00	0.00						
Week: 10/10/	l OI	0/16/16	т	I	\$250.00	0.00						

Totals 77 \$8,000.00